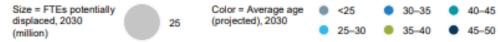


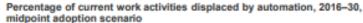
O impacto da automação no trabalho

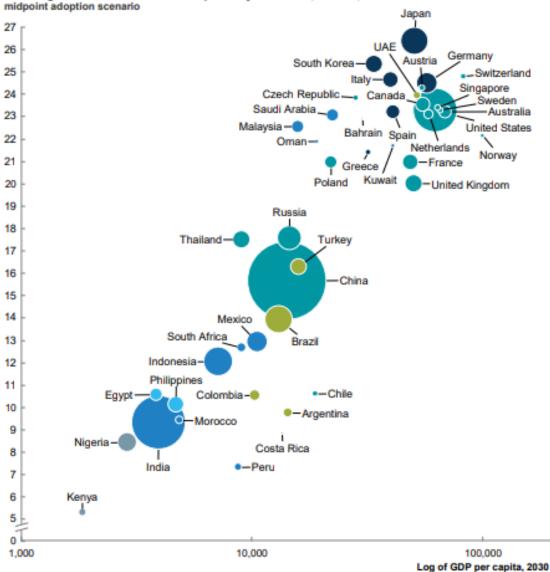


Fonte: Jobs lost, Jobs gained: workforce transitions in a time of automation. McKinsey Global Institute. Disponível em: https://www.mckinsey.com/~/media/mckinsey/featured%20insights/future%20of%20organizations/what%20the%20future%20of%20work%20will%20mean%20for%20 jobs%20skills%20and%20wages/mgi-jobs-lost-jobs-gained-report-december-6-2017.ashx

Impact of automation varies by a country's income level, demographics, and industry structure







2010 real \$

E o Brasil?

O ritmo e a extensão da mudança

Five factors affecting pace and extent of adoption

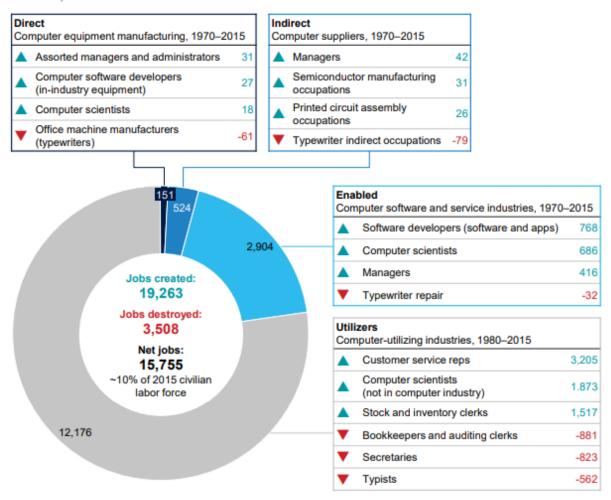
3 2 TECHNICAL COST OF LABOR ECONOMIC REGULATORY FEASIBILITY DEVELOPING MARKET BENEFITS AND SOCIAL Include higher ACCEPTANCE Technology AND DYNAMICS has to be DEPLOYING The supply, throughput Even when invented. SOLUTIONS demand, and and increased automation integrated, Hardware costs of quality, makes and adapted human labor alongside and software business into solutions affect which labor cost costs sense, for specific activities will savings adoption can be automated take time. case use

Fonte: Jobs lost, Jobs gained: workforce transitions in a time of automation. McKinsey Global Institute.

Technology drives the creation of many more jobs than it destroys over time, mainly outside the industry itself

Example: Personal computers

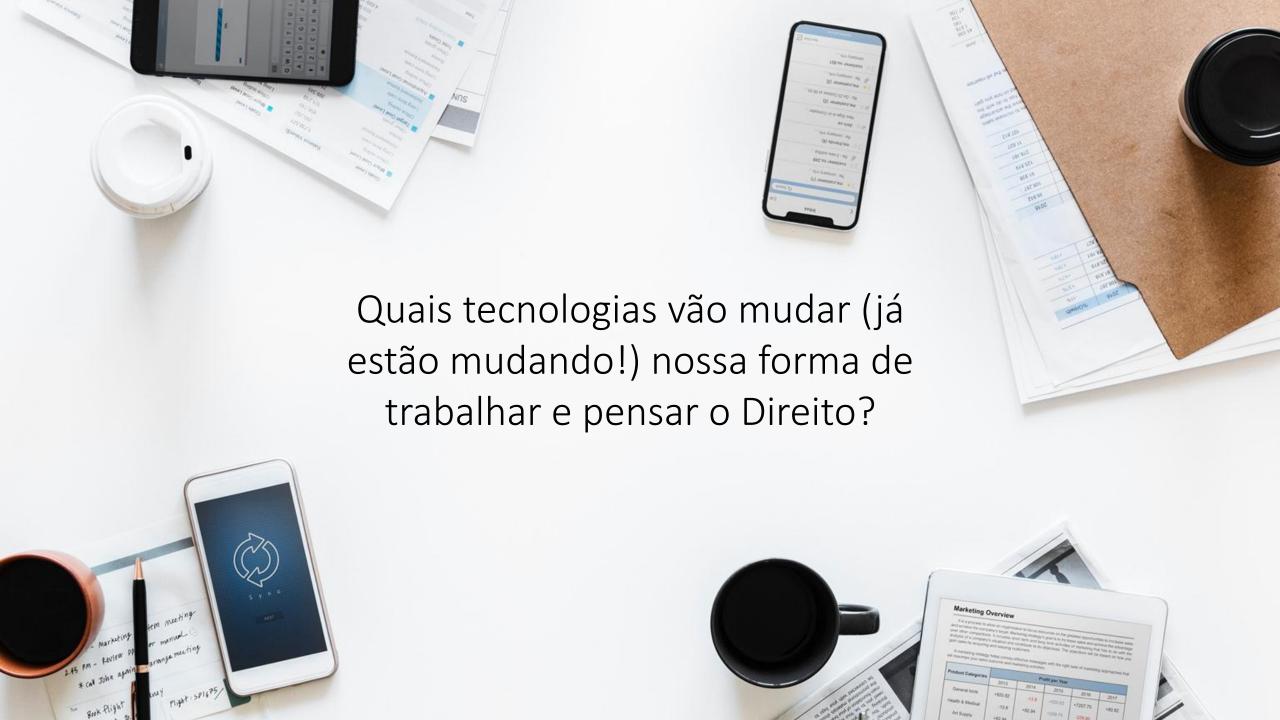
Total US jobs created and destroyed by personal computers (examples listed are not comprehensive)
Thousand jobs



SOURCE: IPUMS; Moody's; IMPLAN; US Bureau of Labor Statistics; FRED; McKinsey Global Institute analysis

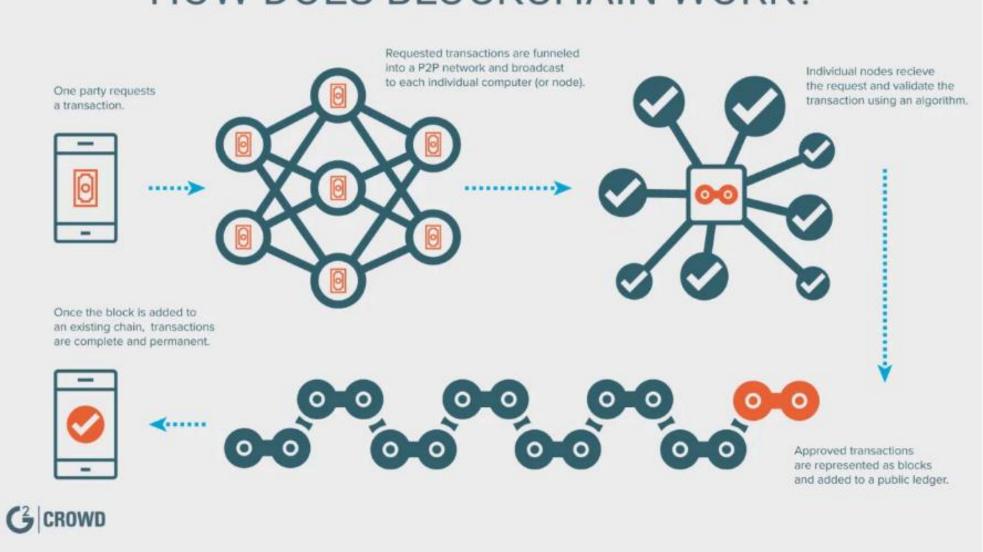
Fonte: Jobs lost, Jobs gained: workforce transitions in a time of automation. McKinsey Global Institute.

A mesma história?



Blockchain

HOW DOES BLOCKCHAIN WORK?



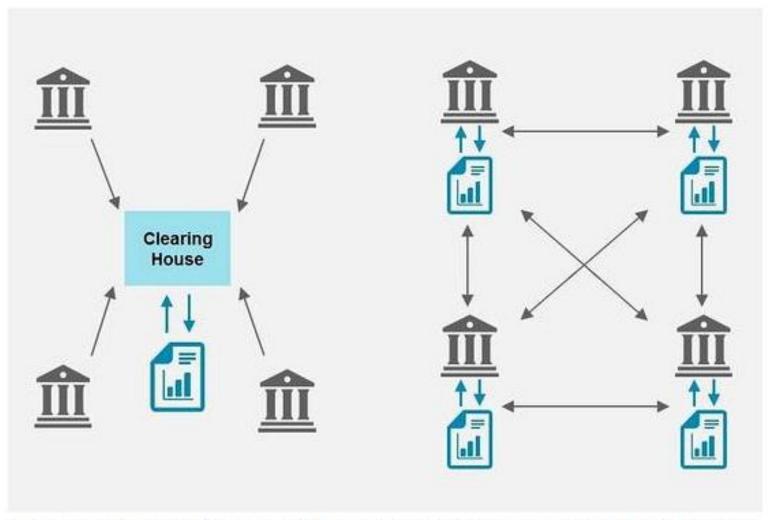
Fonte: https://www.g2crowd.com/categories/blockchain

A "terceira parte" e a confiança



Figure 2-10: Crowley sending \$10,000 to Clarice through a traditional bank

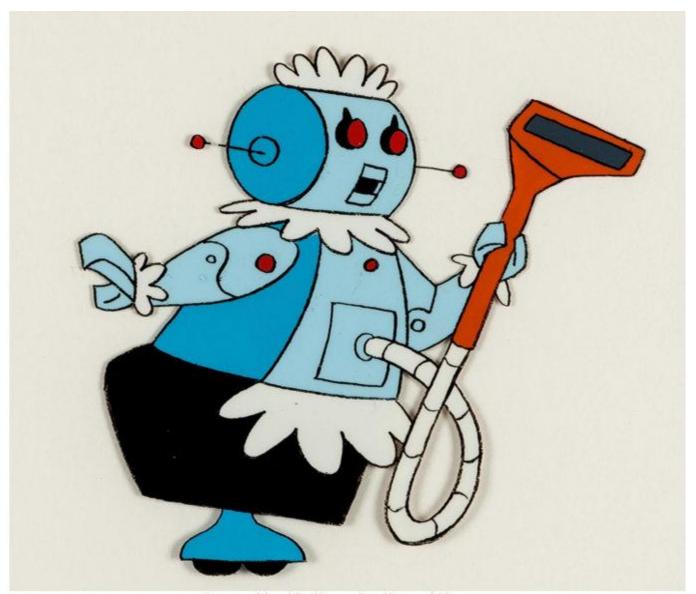
Fonte: https://www.coindesk.com/blockchain-lottery-miners-rewarded



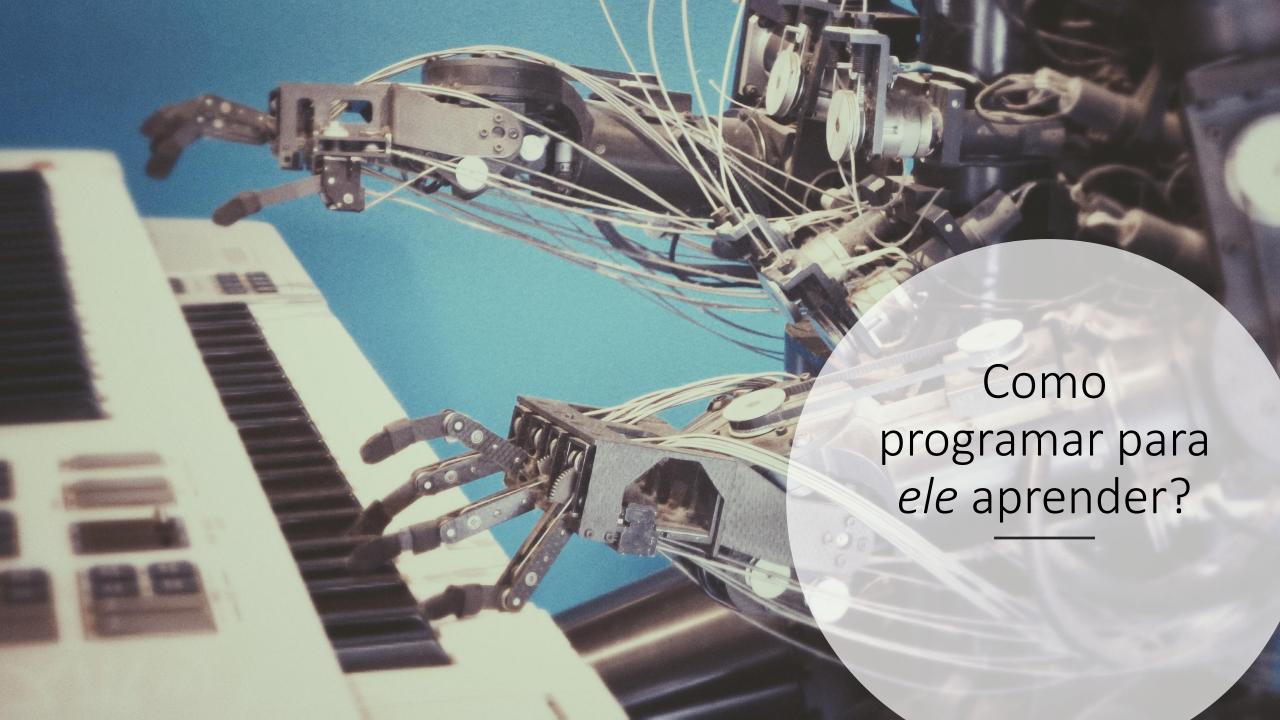
A distributed ledger, right, is a network that records ownership through a shared registry OLIVER WYMAN



Inteligência Artificial (IA) *Machine Learning*

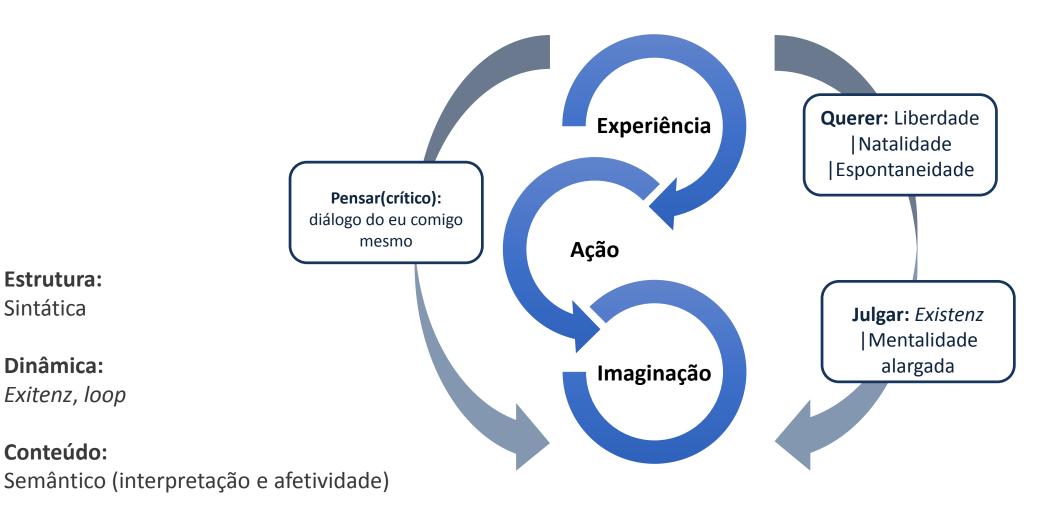


Imaged by Heritage Auctions, HA.com





A Vida da Mente | O loop cognitivo



Estrutura:

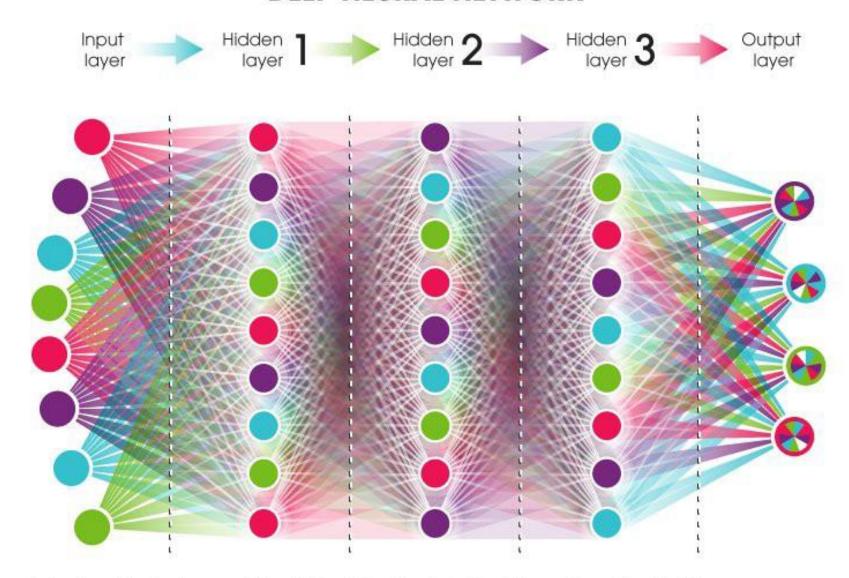
Dinâmica:

Conteúdo:

Exitenz, loop

Sintática

DEEP NEURAL NETWORK



neuralnetworksanddeeplearning.com - Michael Nielsen, Yoshua Bengio, Ian Goodfellow, and Aaron Courville, 2016.

https://towardsdatascience.com/meet-artificial-neural-networks-ae5939b1dd3a?gi=39a54a394e97



O que isso demanda dos trabalhadores?

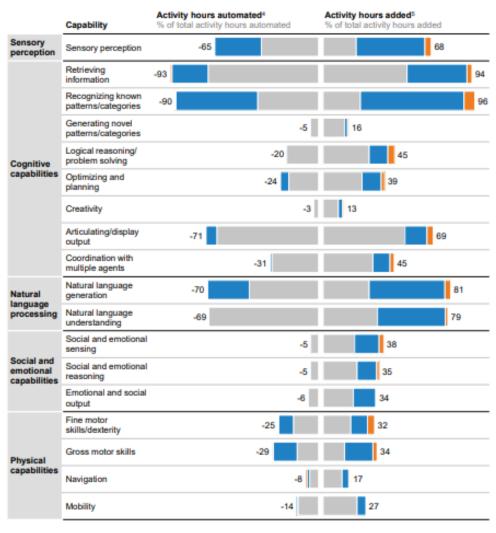


Fonte: Jobs lost, Jobs gained: workforce transitions in a time of automation. McKinsey Global Institute.

Future work activities will require more social emotional, creative, and logical reasoning abilities and more advanced capabilities across the board

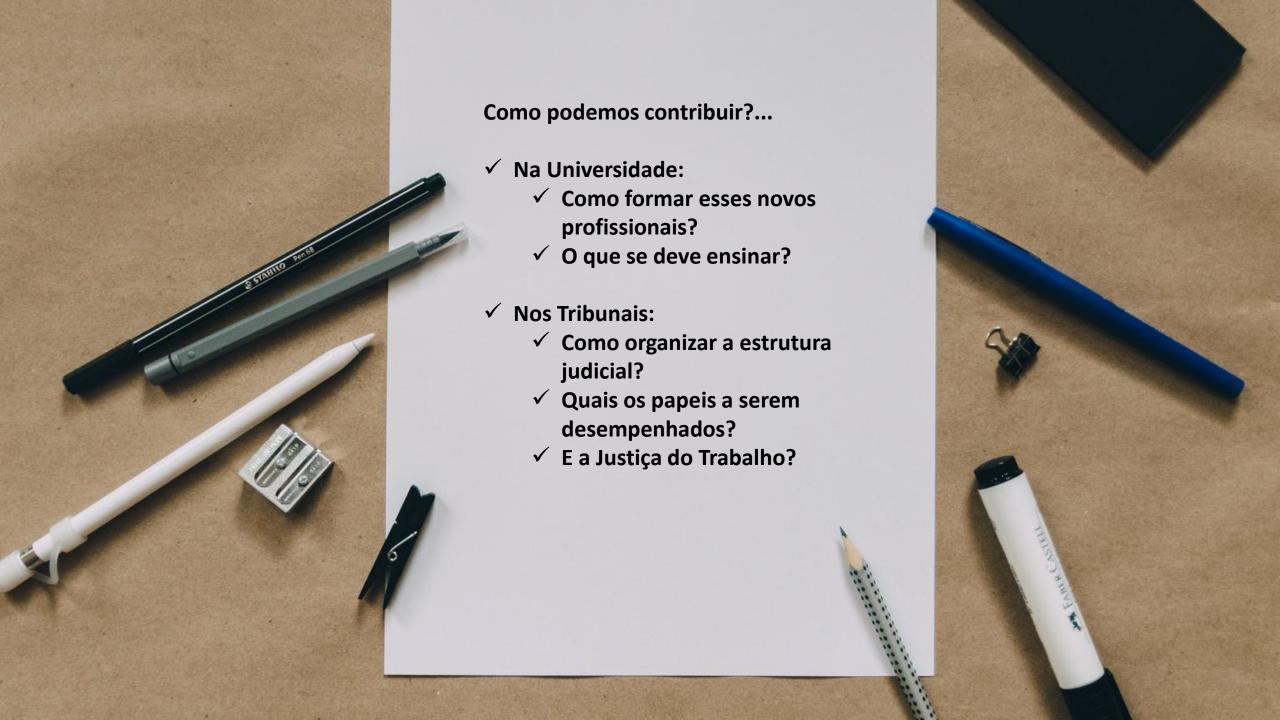
Difference in share of work activity hours which require specified capability, by level of expertise, between new work and displaced work, 2016–30 US example, midpoint automation, step-up scenario





- 1 Below-median capability required.
- 2 Median human capability required.
- 3 At least 75th percentile capability required.
- 4 80.3 billion activity hours automated (38.6 million jobs).
- 5 66.3 billion activity hours added (31.9 million jobs).

NOTE: Some occupational data projected into 2016 baseline from latest available 2014 data.



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